

College

Reach The College Community

The Christ's College magazine is read by a highly receptive audience of 7,500 current parents, prospective parents, past parents, old boys and students. Published three times a year, the magazine brings the quality aspects of College and Christchurch into focus. The editorial emphasis is on excellence - in education, sports, drama, and music. There is a great opportunity in this context of excellence to promote brands, products and services, and to show your support for College.

Advertising rates

All rates exclude GST. A 10% discount is available for bookings of two publications per annum.

Full page (A4) \$2,500 per issue

Half page (180mm wide x 130mm deep).....\$1,500 per issue

One third vertical (55mm wide x 270mm deep).....\$1,200 per issue

Quarter page (85mm wide x 130mm deep).....\$800 per issue

Eighth page (85mm wide x 55mm deep).....\$400 per issue

Material specifications

We prefer ads saved in pdf format at 300dpi, jpg or InDesign files. We can provide a production service if electronic copy is not available.

