



Robert Bell

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Robert Alexander James Bell

Financial innovator and entrepreneur Robert Bell firmly believes business must first serve its customers, delivering tangible benefits to people and communities.

With degrees in economics and finance, and after years of experience in international banking and commodities trading, Robert chose to focus on the need for resilient financial infrastructure and the benefits of financial inclusion. In 2008, he launched KlickEx, a payment infrastructure platform and multi-currency, multi-bank clearing system that revolutionised financial services across the Pacific, as well as the non-profit KlickEx Foundation that supports a wide range of health, environmental and educational initiatives.

Robert has since become chairman and chief executive of the APFII (Advancement of Pacific Financial Infrastructure and Inclusion) Group and the Pacific Development Foundation, which aims to future-proof the Pacific and double the size of the Pacific's pension funds by 2030.



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